

## beacon ECCO LochemEnergie

the 7-fat years strategy

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## Birth of

## LochemEnergie 2010

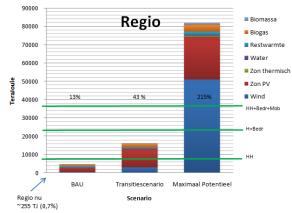
 Our fears and unwanted futures





# Scenario studies demand and supply:

Energy-neutral region Stedendriehoek (Clean Tech Region): a smart mix of energy sources is required



Energieambities in de Stedendriehoek, Alliander (2012)







## New ECCO playground

# for three actors: citizens, companies and governments

No citizens participation on the negotiation table on energy transition: changing the playground



## De Coöperatieve Samenleving Naar een nieuw speelveld @ DCS/TSG Markt-Overheid partilen Markt Overheid partiien Burgerij



# Goals LochemEnergie

#### **Contribution LochemEnergie to:**

- Sustainable development, climate policies,
  - By local production of renewable energy
- Stronger local economy,
- By reinvestment of local profit
- Stronger social communities and quality of life,
  - By supporting local organisations
- Decreasing expenses,

By lower energy bill



## State of the art LochemEnergie

- 900 members
- 300+ clients
- 9 board members, 4 professionals part time + 45 volunteers;
- 145 solar-PV installation for tenants;
- 1000 PVpanels collective Solar installations with IPIN project;
- Yearly turnover: € 400.000
- €150.000 yearly funding for research and development;
- Investments >€ 1.000.000





# Why in the ECCO project

- 1. LochemEnergie is a beacon in the ECCO project to learn from each other and be an example for outreach
- 2. by the ECCO project we aim at growing strong the next 7 (fat) years by big production sites of local renewables



### **Our work**

#### Projects:

2x Hydropower

1x Windenergy

6x SolarPV on roof tops

1x SolarPV parks

141xSolar PV on rental houses

12x E-carsharing

Energy saving e-coaches

E-heatsystems







## LochemEnergie can't do it alone

Two ECCO sub-partners:

Emovia for regional upscaling electric (carshare) mobility

IJsselwind for regional upscaling on wind energy development

And daugther ECCO's: Eefde Waterkracht LochemEnergie heat



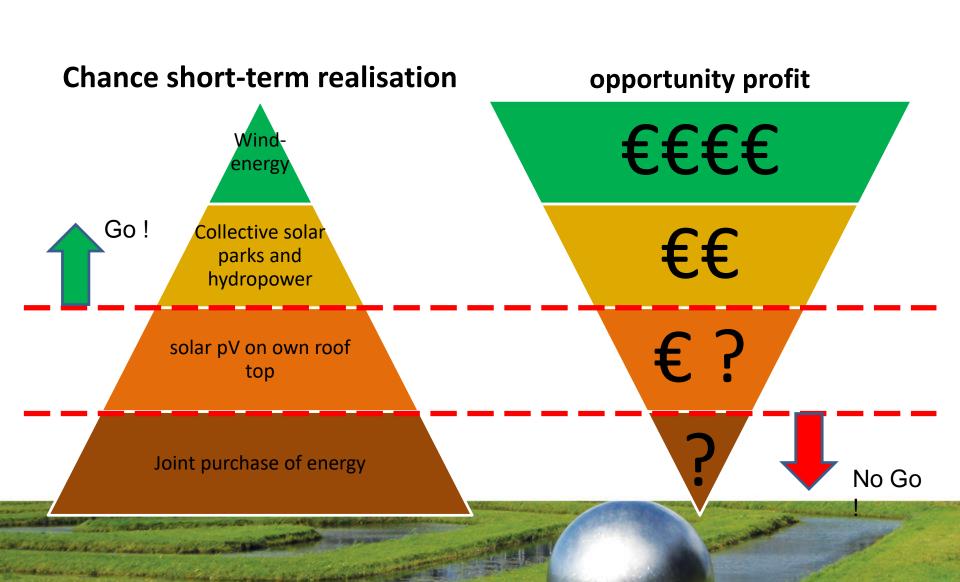








## "Go" for collective investments





## **Growth Strategy**

- More projects on renewable energy production
- More members via campaigns and projects
- More clients for delivering renewable electricity and heat
- From meeting ZutphenEnergie:
  - Name building; gathering leads; persuade; registering
  - Energiecoaches in the e-saving "train": digital desk; e-store; energy coach; advisors and installation team
  - Local fund for sustainable development supported by LochemEnergie
  - Offer to social partners (political partners as well) meeting room of LochemEnergie
  - Many activities simultaneously on member/client campaings
  - Street bilboards are effective





## Visualisation:

## the 7 fat years strategy "sandwich"

#### Communicatie

Presentatie aan en bewustwording van burgers, overheden en bedrijven van: visie, waarden, producten, projecten, klantproces, kennis, ...

#### 1.FRONTOFFICE

E-coaches E-loket Pop-up stores Collectieve inkoop

#### 2.COMMUNICA-TIE CAMPAGNES

Buurten/wijken Scholen Verenigingen Bedrijven, industrie, Groene Fabriek

#### 3.DUURZAME OPWEK

Zon op huur Zon op agri Waterkracht Wind in Lochem

#### 4.DUURZAME MOBILITEIT

E-autodelen Elektrip E-laadinfra/ Cleantech/ St.Gelderland elektrisch

#### 5.AARDGAS-

Duurzaam aardgasvrij TEO en TEA

#### Organisatie

administratie / financiën / huisvesting / klantproces / vrijwilligers / management / plannen / verantwoording ...



# Relation government

- Sharing vision and supporting goal setting
- Coordination on goals and implementation
- Supporting civil cervants
- Innovation fund
- Sustainable revolving fund
- Research and pilot contracts
- Mobility contracts
- Energy saving desk
- DVO: energy transition implementation contracts







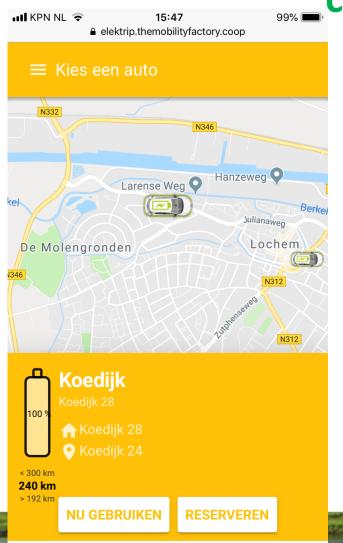
## MISSION EMOVIA ELECTRIC CAR-SHARING IN THE REGION





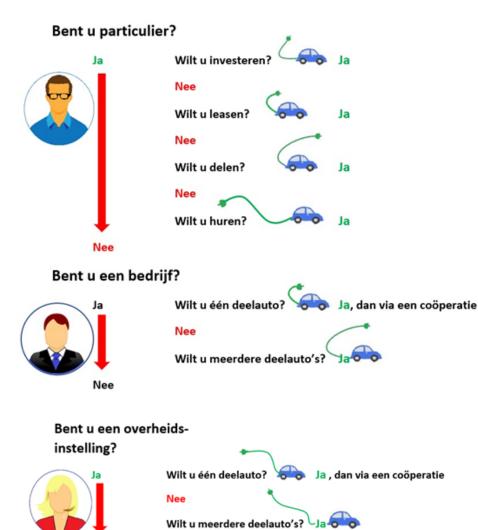
### The Mobility Factory/TMF:

cooperative European approach





 Joint platform for reservation and payment of e-carsharing



Wilt u meerdere deelauto's?

## Nee Bent u een (energie) coöperatie?



Wilt u één deelauto? Ja, dan via een overkoepelende coöperatie

### Yes we can!

#### No matter you are:

- A household
  - > 12.000 km and investment
  - < 8000 km with subscription</li>
  - < 2000 km
- Employee with lease car
- A company
- A government





# 7 propositions e-carsharing

- 1. Households with private car
- 2. Households with car investment via ECCO
- 3. Household with lease car from company
- 4. Group of households that lease e-car together
- 5. Cooperative with subscriptions and single rentals
- 6. Governments with weekend-evening-night rentals
- 7. Companies with weekend-evening-night rentals



## Summary scenario LochemEnergie

- keeping 2 x lease cars
- buying 2 small e-deelauto's (€ 36.000 excl BTW)
- Lease 2x young second-hand (€ 250,00 incl VAT/m each)
- 5x cars from members (investors)
- 2x sharing governmental lease cars (WEN)
- 3x E-TRIP with driver service
- +.....
- = 13 subsidies
- = 15 TMF carsharing apps





#### **MORE INFORMATION:**

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